

ORDER



KLAS

Orders	Order / Rev:	36398	Primary AE:	Mike Jones
	Alt Order #:	08821733	Sales Office:	K-WAS
	Product Desc:	ISSUE	Sales Region:	National
	Estimate:	2603		
	Flight Dates:	10/12/12 - 10/18/12		
	Original Date / Rev:	06/27/12 / 09/08/12		
	Order Type:	GENERAL		

Agency	Name:	National Media Inc	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		815 Slaters Lane	Agency Commission:	15%
		Alexandria, VA 22314		

Advertiser	Name:	NRCC	New Business Thru:	11/29/08
	Demographic:	A35+	Order Separation:	00:10:00
	Product Codes:	PO4	Advertiser External ID:	
	Priority:	LV2	Agency External ID:	
	Revenue Codes:	AGY, POL, ISS		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/18/12	41	\$99,000.00	\$84,150.00	October 2012	41	\$99,000.00	\$84,150.00	0.00
					Totals	41	\$99,000.00	\$84,150.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones	Start Of Order - End Of Order	100%
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Order Share

	Share	Total
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KLAS	30%	\$99,000.00
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Market	100%	\$330,000.00
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Competitive Share

	Share	Total
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CABLE	0%	\$0.00
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KBLR	0%	\$0.00
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KFBT	0%	\$0.00
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KINC	0%	\$0.00
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KTNV	25%	\$82,500.00
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KTUD	0%	\$0.00
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KVBC	0%	\$0.00
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KVVU	5%	\$16,500.00
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KVWB	0%	\$0.00
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LV1	0%	\$0.00
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UNKWN	0%	\$0.00
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/15/12	10/18/12	8 News Now 6a M-F	CM	6-7a	MTWT---	:30	3	\$1,200.00	LV1	0.00	NM	3	\$3,600.00
NEWS															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/15/12		10/21/12		MTWT---		3		\$1,200.00		0.00					
E 2	8	10/14/12	10/14/12	8 News Now Sun AM #1	CM	8 News Now Sun A-----S		:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
8 News Now Sun AM #1															

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Advertiser: NRCC
Product Desc: ISSUE
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N32	8	10/17/12	10/17/12	Wed 10-11p CSI	CM	10-11p	--W----	:30	1	\$15,000.00	LV1	0.00	NM	1	\$15,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--W----		1	\$15,000.00			0.00						
														Totals	41	\$99,000.00